

Rep Order# 9821147 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 1:55 PM  
Last Received: 09/21/2012 1:41 PM  
Showing Buylines: All Lines

1 of 7

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.3 9/18

SEE LNS 12-13 FOR RATE REVISIONS

PREVTT=154000 - REVTT=155000 - TOTAL ADD=1000

V.7 9/21

SEE LNS 35-37 FOR ADDS

PREVTT=155000 - REVTT=200250 - TOTAL ADD=45250

V.9 9/21

SEE LNS 47/56 FOR REV DATE PER EMAIL

V.11 9/21

SEE LNS 48-50 FOR REV DATES

\*\*\*\*\*

Was 155,000  
45,250  
200,250

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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.11 9/21  
SEE LNS 48-50 FOR REV DATES  
PLS CF - THANKS

| LT  | Ln  | Day      | Time      | Program | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|----------|-----------|---------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---      | ---       | -----   | --- | ---      | ---         | ---        | ---        | ---         | ---        | ---     |
|     | 1   | W-F,M-TU | 6A-630A   | NEWS    | :30 | \$450.00 | 09/19-09/25 | 10         | 1          | 10          | \$4,500.00 |         |
|     | 2   | W-F,M-TU | 630A-7A   | NEWS    | :30 | \$450.00 | 09/19-09/25 | 10         | 1          | 10          | \$4,500.00 |         |
|     | 3   | W-F,M-TU | 7A-8A     | NEWS    | :30 | \$225.00 | 09/19-09/25 | 10         | 1          | 10          | \$2,250.00 |         |
|     | 4   | W-F,M-TU | 8A-9A     | NEWS    | :30 | \$225.00 | 09/19-09/25 | 10         | 1          | 10          | \$2,250.00 |         |
|     | 5   | W-F,M-TU | 11A-12P   | PRICE   | :30 | \$450.00 | 09/19-09/25 | 5          | 1          | 5           | \$2,250.00 |         |
|     | 6   | W-F,M-TU | 12P-1230P | NEWS    | :30 | \$500.00 | 09/19-09/25 | 10         | 1          | 10          | \$5,000.00 |         |
|     | 7   | W-F,M-TU | 5P-530P   | NEWS    | :30 | \$750.00 | 09/19-09/25 | 10         | 1          | 10          | \$7,500.00 |         |
|     | 8   | W-F,M-TU | 530P-6P   | NEWS    | :30 | \$800.00 | 09/19-09/25 | 10         | 1          | 10          | \$8,000.00 |         |
|     | 9   | W-F,M-TU | 6P-630P   | NEWS    | :30 | \$900.00 | 09/19-09/25 | 10         | 1          | 10          | \$9,000.00 |         |
|     | 10  | W-F,M-TU | 730P-8P   | ET      | :30 | \$850.00 | 09/19-09/25 | 10         | 1          | 10          | \$8,500.00 |         |

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Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

| LT  | Ln  | Day      | Time      | Program    | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost  | Daypart |
|-----|-----|----------|-----------|------------|-----|------------|-------------|------------|------------|-------------|-------------|---------|
| --- | --- | ---      | ---       | -----      | --- | ---        | ---         | ---        | ---        | ---         | ---         | ---     |
|     | 11  | W-F,M-TU | 11P-1135P | NEWS       | :30 | \$1,800.00 | 09/19-09/25 | 9          | 1          | 9           | \$16,200.00 |         |
|     | 12  | TU       | 8P-9P     | NCIS       | :30 | \$4,000.00 | 09/25-09/25 | 1          | 1          | 1           | \$4,000.00  |         |
|     | 13  | TU       | 9P-10P    | NCIS LA    | :30 | \$3,500.00 | 09/25-09/25 | 1          | 1          | 1           | \$3,500.00  |         |
|     | 14  | W        | 9P-10P    | CRIM MINDS | :30 | \$5,000.00 | 09/19-09/19 | 1          | 1          | 1           | \$5,000.00  |         |
|     | 15  | W        | 10P-11P   | CSI        | :30 | \$3,500.00 | 09/19-09/19 | 1          | 1          | 1           | \$3,500.00  |         |
|     | 16  | TH       | 8P-9P     | BIG BANG   | :30 | \$4,000.00 | 09/20-09/20 | 1          | 1          | 1           | \$4,000.00  |         |
|     | 17  | F        | 10P-11P   | BLUE       | :30 | \$2,500.00 | 09/21-09/21 | 1          | 1          | 1           | \$2,500.00  |         |
|     | 18  | SA       | 6A-7A     | NEWS       | :30 | \$225.00   | 09/22-09/22 | 1          | 1          | 1           | \$225.00    |         |
|     | 19  | SA       | 7A-8A     | NEWS       | :30 | \$225.00   | 09/22-09/22 | 1          | 1          | 1           | \$225.00    |         |
|     | 20  | SA       | 8A-9A     | NEWS       | :30 | \$350.00   | 09/22-09/22 | 1          | 1          | 1           | \$350.00    |         |
|     | 21  | SA       | 9A-10A    | NEWS       | :30 | \$350.00   | 09/22-09/22 | 1          | 1          | 1           | \$350.00    |         |
|     | 22  | SA       | 6P-630P   | NEWS       | :30 | \$450.00   | 09/22-09/22 | 0          | 0          | 0           | \$0.00      |         |
|     | 23  | SA       | 9P-10P    | CRIMETIME  | :30 | \$1,200.00 | 09/22-09/22 | 1          | 1          | 1           | \$1,200.00  |         |
|     | 24  | SA       | 11P-1130P | NEWS       | :30 | \$1,800.00 | 09/22-09/22 | 2          | 1          | 2           | \$3,600.00  |         |
|     | 25  | SU       | 9A-930A   | NEWS       | :30 | \$450.00   | 09/23-09/23 | 1          | 1          | 1           | \$450.00    |         |
|     | 26  | SU       | 930A-10A  | NEWS       | :30 | \$450.00   | 09/23-09/23 | 1          | 1          | 1           | \$450.00    |         |
|     | 27  | SU       | 10A-1030A | NEWS       | :30 | \$450.00   | 09/23-09/23 | 1          | 1          | 1           | \$450.00    |         |

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|                   |                        |
|-------------------|------------------------|
| <b>Station</b>    | WKRC-TV CINCINNATI, OH |
| <b>Advertiser</b> | ( ) POLITICAL          |
| <b>Product</b>    | ROMNEY 4 PRESIDENT     |
| <b>Estimate#</b>  | 86                     |
| <b>Buyer</b>      | STEPHANIE KINCAID      |
| <b>Phone#</b>     |                        |
| <b>Fax#</b>       |                        |

**Agency** ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
**Agency C/P1/P2/E** //86  
**Flight Dates** 09/19/2012 - 09/30/2012  
**Hiatus Weeks**

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

| LT  | Ln  | Day                  | Time      | Program     | Len  | Rate        | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost  | Daypart |
|-----|-----|----------------------|-----------|-------------|------|-------------|-------------|------------|------------|-------------|-------------|---------|
| --- | --- | -----                | -----     | -----       | ---- | -----       | -----       | -----      | -----      | -----       | -----       | -----   |
|     | 28  | SU                   | 1030A-11A | FACE NATION | :30  | \$400.00    | 09/23-09/23 | 1          | 1          | 1           | \$400.00    |         |
|     | 29  | SU                   | 1P-4P     | BENGALS     | :30  | \$15,000.00 | 09/23-09/23 | 3          | 1          | 3           | \$45,000.00 |         |
|     | 30  | SU                   | 630P-7P   | NEWS        | :30  | \$800.00    | 09/23-09/23 | 0          | 0          | 0           | \$0.00      |         |
|     | 31  | SU                   | 7P-8P     | 60 MIN      | :30  | \$2,500.00  | 09/23-09/23 | 2          | 1          | 2           | \$5,000.00  |         |
|     | 32  | SU                   | 11P-1135P | NEWS        | :30  | \$1,800.00  | 09/23-09/23 | 2          | 1          | 2           | \$3,600.00  |         |
|     | 33  | M-TU                 | 6A-7A     | NEWS        | :30  | \$450.00    | 09/24-09/25 | 1          | 1          | 1           | \$450.00    |         |
|     | 34  | M-TU                 | 530P-6P   | NEWS        | :30  | \$800.00    | 09/24-09/25 | 1          | 1          | 1           | \$800.00    |         |
|     | *35 | W-F,M-TU<br>V7 Added | 5A-530A   | NEWS        | :30  | \$350.00    | 09/19-09/25 | 5          | 1          | 5           | \$1,750.00  |         |
|     | *36 | W-F,M-TU<br>V7 Added | 530A-6A   | NEWS        | :30  | \$350.00    | 09/19-09/25 | 5          | 1          | 5           | \$1,750.00  |         |
|     | *37 | W-F,M-TU<br>V7 Added | 7A-8A     | NEWS        | :30  | \$225.00    | 09/19-09/25 | 5          | 1          | 5           | \$1,125.00  |         |
|     | *38 | W-F,M-TU<br>V7 Added | 8A-9A     | NEWS        | :30  | \$225.00    | 09/19-09/25 | 5          | 1          | 5           | \$1,125.00  |         |
|     | *39 | SA<br>V7 Added       | 6A-7A     | NEWS        | :30  | \$225.00    | 09/22-09/22 | 2          | 1          | 2           | \$450.00    |         |
|     | *40 | SA<br>V7 Added       | 7A-8A     | NEWS        | :30  | \$225.00    | 09/22-09/22 | 2          | 1          | 2           | \$450.00    |         |

5 of 7

| LT  | Ln  | Day  | Time        | Program            | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--|-------------|--------------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----  | -----       | -----              | ---- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | *41 | W-F,M-TU<br>V7 Added   | 9A-10A      | DOCTORS            | :30  | \$250.00   | 09/19-09/25 | 10         | 1          | 10          | \$2,500.00 |         |
|     | *42 | W-F,M-TU<br>V7 Added   | 12P-1230P   | NEWS               | :30  | \$500.00   | 09/19-09/25 | 5          | 1          | 5           | \$2,500.00 |         |
|     | *43 | W-F,M-TU<br>V7 Added   | 4P-430P     | NEWS               | :30  | \$650.00   | 09/19-09/25 | 5          | 1          | 5           | \$3,250.00 |         |
|     | *44 | W-F,M-TU<br>V7 Added   | 430P-5P     | NEWS               | :30  | \$650.00   | 09/19-09/25 | 5          | 1          | 5           | \$3,250.00 |         |
|     | *45 | W-F,M-TU<br>V7 Added   | 1135P-1235A | LETTERMAN          | :30  | \$550.00   | 09/19-09/25 | 4          | 1          | 4           | \$2,200.00 |         |
|     | *46 | TU<br>V7 Added   | 10P-11P     | VEGAS              | :30  | \$1,200.00 | 09/25-09/25 | 1          | 1          | 1           | \$1,200.00 |         |
|     | *47 | W<br>V7 Added<br>V9 Effective Dates Changed, Comment Changed                                 | 9P-10P      | CRIMINAL MINDS     | :30  | \$5,500.00 | 09/26-09/26 | 1          | 1          | 1           | \$5,500.00 |         |
|     | *48 | TH<br>Sales Remark: V11 REV DATE<br>V7 Added<br>V11 Effective Dates Changed, Comment Changed | 8P-9P       | BIG BANG/2.5 MEN   | :30  | \$5,000.00 | 09/27-09/27 | 1          | 1          | 1           | \$5,000.00 |         |
|     | *49 | TH<br>Sales Remark: V11 REV DATE<br>V7 Added<br>V11 Effective Dates Changed, Comment Changed | 9P-10P      | PERSON OF INTEREST | :30  | \$4,000.00 | 09/27-09/27 | 1          | 1          | 1           | \$4,000.00 |         |

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|-----|-----|-----|-------------|--|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | ---         | -----  | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *50 | F   | 8P-9P       | CSI: NY                                      | :30 | \$1,600.00 | 09/28-09/28 | 1          | 1          | 1           | \$1,600.00 |         |
|     |     |     |             | Sales Remark: V11 REV DATE                   |     |            |             |            |            |             |            |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |
|     |     |     |             | V11 Effective Dates Changed, Comment Changed |     |            |             |            |            |             |            |         |
|     | *51 | SA  | 12P-330P    | BIG EAST FOOTBALL                            | :30 | \$100.00   | 09/22-09/22 | 4          | 1          | 4           | \$400.00   |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |
|     | *52 | SA  | 330P-7P     | SEC FOOTBALL                                 | :30 | \$350.00   | 09/22-09/22 | 2          | 1          | 2           | \$700.00   |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |
|     | *53 | SA  | 10P-11P     | 48 HRS MYSTERY                               | :30 | \$2,000.00 | 09/22-09/22 | 1          | 1          | 1           | \$2,000.00 |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |
|     | *54 | SU  | 1130A-12P   | BENGALS WEEKLY                               | :30 | \$450.00   | 09/23-09/23 | 1          | 1          | 1           | \$450.00   |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |
|     | *55 | SU  | 12P-1P      | NFL TODAY                                    | :30 | \$1,200.00 | 09/23-09/23 | 1          | 1          | 1           | \$1,200.00 |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |
|     | *56 | SU  | 10P-11P     | MENTALIST                                    | :30 | \$2,400.00 | 09/30-09/30 | 1          | 1          | 1           | \$2,400.00 |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |
|     |     |     |             | V9 Effective Dates Changed, Comment Changed  |     |            |             |            |            |             |            |         |
|     | *57 | SU  | 1135P-1205A | SPORTS AUTHORITY                             | :30 | \$450.00   | 09/23-09/23 | 1          | 1          | 1           | \$450.00   |         |
|     |     |     |             | V7 Added                                     |     |            |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 199 / \$200,250.00

---SALES MONTHLY TOTALS---

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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sep 12: 199 / \$200,250.00 Oct 12: 0 / \$0.00

Sales Totals: 199 / \$200,250.00

Station Totals: 199 / \$200,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |      |     |      |     |      |    |      |     |      |     |
|---------------|-----------|------|-----|------|-----|------|----|------|-----|------|-----|
| Market Totals | \$607,555 | CABL | 0%  | EKRC | 0%  | UNKN | 0% | WBQC | 0%  | WCPO | 32% |
|               |           | WKRC | 32% | WLWT | 20% | WSTR | 0% | WXIX | 14% |      |     |

Books null  
Demos RA35+

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PREVTT=154000 - REVTT=155000 - TOTAL ADD=1000

V.7 9/21

SEE LNS 35-37 FOR ADDS

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V.9 9/21

SEE LNS 47/56 FOR REV DATE PER EMAIL

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V.9 9/21  
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PLS CF - THANKS

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|     | *36 | W-F,M-TU<br>V7 Added | 530A-6A | NEWS    | :30  | \$350.00 | 09/19-09/25 | 5          | 1          | 5           | \$1,750.00 |         |
|     | *37 | W-F,M-TU<br>V7 Added | 7A-8A   | NEWS    | :30  | \$225.00 | 09/19-09/25 | 5          | 1          | 5           | \$1,125.00 |         |
|     | *38 | W-F,M-TU<br>V7 Added | 8A-9A   | NEWS    | :30  | \$225.00 | 09/19-09/25 | 5          | 1          | 5           | \$1,125.00 |         |
|     | *39 | SA<br>V7 Added       | 6A-7A   | NEWS    | :30  | \$225.00 | 09/22-09/22 | 2          | 1          | 2           | \$450.00   |         |
|     | *40 | SA<br>V7 Added       | 7A-8A   | NEWS    | :30  | \$225.00 | 09/22-09/22 | 2          | 1          | 2           | \$450.00   |         |
|     | *41 | W-F,M-TU<br>V7 Added | 9A-10A  | DOCTORS | :30  | \$250.00 | 09/19-09/25 | 10         | 1          | 10          | \$2,500.00 |         |

3 of 5

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

| LT  | Ln  | Day   | Time        | Program            | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|---|-------------|--------------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                                       | -----       | -----              | ---- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | *42 | W-F,M-TU                                    | 12P-1230P   | NEWS               | :30  | \$500.00   | 09/19-09/25 | 5          | 1          | 5           | \$2,500.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *43 | W-F,M-TU                                    | 4P-430P     | NEWS               | :30  | \$650.00   | 09/19-09/25 | 5          | 1          | 5           | \$3,250.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *44 | W-F,M-TU                                    | 430P-5P     | NEWS               | :30  | \$650.00   | 09/19-09/25 | 5          | 1          | 5           | \$3,250.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *45 | W-F,M-TU                                    | 1135P-1235A | LETTERMAN          | :30  | \$550.00   | 09/19-09/25 | 4          | 1          | 4           | \$2,200.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *46 | TU  | 10P-11P     | VEGAS              | :30  | \$1,200.00 | 09/25-09/25 | 1          | 1          | 1           | \$1,200.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *47 | W   | 9P-10P      | CRIMINAL MINDS     | :30  | \$5,500.00 | 09/26-09/26 | 1          | 1          | 1           | \$5,500.00 |         |
|     |     | Sales Remark: V9 REV DATE                   |             |                    |      |            |             |            |            |             |            |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     |     | V9 Effective Dates Changed, Comment Changed |             |                    |      |            |             |            |            |             |            |         |
|     | *48 | TH  | 8P-9P       | BIG BANG/2.5 MEN   | :30  | \$5,000.00 | 09/20-09/20 | 1          | 1          | 1           | \$5,000.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *49 | TH  | 9P-10P      | PERSON OF INTEREST | :30  | \$4,000.00 | 09/20-09/20 | 1          | 1          | 1           | \$4,000.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *50 | F   | 8P-9P       | CSI: NY            | :30  | \$1,600.00 | 09/21-09/21 | 1          | 1          | 1           | \$1,600.00 |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *51 | SA  | 12P-330P    | BIG EAST FOOTBALL  | :30  | \$100.00   | 09/22-09/22 | 4          | 1          | 4           | \$400.00   |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |
|     | *52 | SA  | 330P-7P     | SEC FOOTBALL       | :30  | \$350.00   | 09/22-09/22 | 2          | 1          | 2           | \$700.00   |         |
|     |     | V7 Added                                    |             |                    |      |            |             |            |            |             |            |         |

Rep Order# 9821147 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 12:52 PM  
Last Received: 09/21/2012 12:13 PM  
Showing Buylines: All Rep & Sta Revised Lines

4 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

| LT  | Ln  | Day   | Time        | Program          | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|---|-------------|------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---   | ---         | -----            | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *53 | SA  | 10P-11P     | 48 HRS MYSTERY   | :30 | \$2,000.00 | 09/22-09/22 | 1          | 1          | 1           | \$2,000.00 |         |
|     |     | V7 Added                                    |             |                  |     |            |             |            |            |             |            |         |
|     | *54 | SU  | 1130A-12P   | BENGALS WEEKLY   | :30 | \$450.00   | 09/23-09/23 | 1          | 1          | 1           | \$450.00   |         |
|     |     | V7 Added                                    |             |                  |     |            |             |            |            |             |            |         |
|     | *55 | SU  | 12P-1P      | NFL TODAY        | :30 | \$1,200.00 | 09/23-09/23 | 1          | 1          | 1           | \$1,200.00 |         |
|     |     | V7 Added                                    |             |                  |     |            |             |            |            |             |            |         |
|     | *56 | SU  | 10P-11P     | MENTALIST        | :30 | \$2,400.00 | 09/30-09/30 | 1          | 1          | 1           | \$2,400.00 |         |
|     |     | Sales Remark: V9 REV DATE                   |             |                  |     |            |             |            |            |             |            |         |
|     |     | V7 Added                                    |             |                  |     |            |             |            |            |             |            |         |
|     |     | V9 Effective Dates Changed, Comment Changed |             |                  |     |            |             |            |            |             |            |         |
|     | *57 | SU  | 1135P-1205A | SPORTS AUTHORITY | :30 | \$450.00   | 09/23-09/23 | 1          | 1          | 1           | \$450.00   |         |
|     |     | V7 Added                                    |             |                  |     |            |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 69 / \$45,250.00

---SALES MONTHLY TOTALS---

Sep 12: 199 / \$200,250.00 Oct 12: 0 / \$0.00

Sales Totals: 199 / \$200,250.00

Station Totals: 199 / \$200,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |      |     |      |     |      |    |      |     |      |     |
|---------------|-----------|------|-----|------|-----|------|----|------|-----|------|-----|
| Market Totals | \$607,555 | CABL | 0%  | EKRC | 0%  | UNKN | 0% | WBQC | 0%  | WCPO | 32% |
|               |           | WKRC | 32% | WLWT | 20% | WSTR | 0% | WXIX | 14% |      |     |

Rep Order# 9821147 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 12:52 PM  
Last Received: 09/21/2012 12:13 PM  
Showing Buylines: All Rep & Sta Revised Lines

5 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

Rep Order# 9821147 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 11:08 AM  
Last Received: 09/21/2012 10:50 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 86  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.3 9/18

SEE LNS 12-13 FOR RATE REVISIONS

PREVTT=154000 - REVTT=155000 - TOTAL ADD=1000

V.7 9/21

SEE LNS 35-37 FOR ADDS

PREVTT=155000 - REVTT=200250 - TOTAL ADD=45250

\*\*\*\*\*

2 of 5

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

| LT  | Ln  | Day                                  | Time    | Program | Len  | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--------------------------------------|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                                | -----   | -----   | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | *35 | W-F,M-TU                             | 5A-530A | NEWS    | :30  | \$350.00 | 09/19-09/25 | 5          | 1          | 5           | \$1,750.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT |         |         |      |          |             |            |            |             |            |         |
|     |     | V7 Added                             |         |         |      |          |             |            |            |             |            |         |
|     | *36 | W-F,M-TU                             | 530A-6A | NEWS    | :30  | \$350.00 | 09/19-09/25 | 5          | 1          | 5           | \$1,750.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT |         |         |      |          |             |            |            |             |            |         |
|     |     | V7 Added                             |         |         |      |          |             |            |            |             |            |         |
|     | *37 | W-F,M-TU                             | 7A-8A   | NEWS    | :30  | \$225.00 | 09/19-09/25 | 5          | 1          | 5           | \$1,125.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT |         |         |      |          |             |            |            |             |            |         |
|     |     | V7 Added                             |         |         |      |          |             |            |            |             |            |         |
|     | *38 | W-F,M-TU                             | 8A-9A   | NEWS    | :30  | \$225.00 | 09/19-09/25 | 5          | 1          | 5           | \$1,125.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT |         |         |      |          |             |            |            |             |            |         |
|     |     | V7 Added                             |         |         |      |          |             |            |            |             |            |         |
|     | *39 | SA                                   | 6A-7A   | NEWS    | :30  | \$225.00 | 09/22-09/22 | 2          | 1          | 2           | \$450.00   |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT |         |         |      |          |             |            |            |             |            |         |
|     |     | V7 Added                             |         |         |      |          |             |            |            |             |            |         |

3 of 5

**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#** 202-955-5348

| LT  | Ln  | Day                                   | Time        | Program        | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|---------------------------------------|-------------|----------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                                 | -----       | -----          | ---- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | *40 | SA                                    | 7A-8A       | NEWS           | :30  | \$225.00   | 09/22-09/22 | 2 P2       | 1          | 2           | \$450.00   |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT  |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |
|     | *41 | W-F,M-TU                              | 9A-10A      | DOCTORS        | :30  | \$250.00   | 09/19-09/25 | 10 P2      | 1          | 10          | \$2,500.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT  |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |
|     | *42 | W-F,M-TU                              | 12P-1230P   | NEWS           | :30  | \$500.00   | 09/19-09/25 | 5          | 1          | 5           | \$2,500.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT  |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |
|     | *43 | W-F,M-TU                              | 4P-430P     | NEWS           | :30  | \$650.00   | 09/19-09/25 | 5          | 1          | 5           | \$3,250.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT  |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |
|     | *44 | W-F,M-TU                              | 430P-5P     | NEWS           | :30  | \$650.00   | 09/19-09/25 | 5          | 1          | 5           | \$3,250.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT  |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |
|     | *45 | W-F,M-TU                              | 1135P-1235A | LETTERMAN      | :30  | \$550.00   | 09/19-09/25 | 4          | 1          | 4           | \$2,200.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT  |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |
|     | *46 | TU                                    | 10P-11P     | VEGAS          | :30  | \$1,200.00 | 09/25-09/25 | 1 P4       | 1          | 1           | \$1,200.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT. |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |
|     | *47 | W                                     | 9P-10P      | CRIMINAL MINDS | :30  | \$5,500.00 | 09/19-09/19 | 1 P2       | 1          | 1           | \$5,500.00 |         |
|     |     | Sales Remark: V7 ADD - MG FOR CREDIT  |             |                |      |            |             |            |            |             |            |         |
|     |     | V7 Added                              |             |                |      |            |             |            |            |             |            |         |

Rep Order# 9821147 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 11:08 AM  
Last Received: 09/21/2012 10:50 AM  
Showing Buylines: All Rep & Sta Revised Lines

4 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
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Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

| LT  | Ln  | Day | Time          | Program                | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|---------------|------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | ---           | -----                  | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | *48 | TH  | 8P-9P         | BIG BANG/2.5 MEN       | :30 | \$5,000.00 | 09/20-09/20 | 1 P2       | 1          | 1           | \$5,000.00 |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *49 | TH  | 9P-10P        | PERSON OF INTEREST     | :30 | \$4,000.00 | 09/20-09/20 | 1          | 1          | 1           | \$4,000.00 |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *50 | F   | 8P-9P         | CSI: NY                | :30 | \$1,600.00 | 09/21-09/21 | 1 P3       | 1          | 1           | \$1,600.00 |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *51 | SA  | 12P-330P      | BIG EAST FOOTBALL      | :30 | \$100.00   | 09/22-09/22 | 4 P4       | 1          | 4           | \$400.00   |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *52 | SA  | 330P-7P       | SEC FOOTBALL           | :30 | \$350.00   | 09/22-09/22 | 2 P4       | 1          | 2           | \$700.00   |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *53 | SA  | 10P-11P       | 48 HRS MYSTERY         | :30 | \$2,000.00 | 09/22-09/22 | 1 P2       | 1          | 1           | \$2,000.00 |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *54 | SU  | 1130A-12P     | BENGALS WEEKLY         | :30 | \$450.00   | 09/23-09/23 | 1 P3       | 1          | 1           | \$450.00   |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *55 | SU  | 12P-1P        | NFL TODAY              | :30 | \$1,200.00 | 09/23-09/23 | 1 P3       | 1          | 1           | \$1,200.00 |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |
|     | *56 | SU  | 10P-11P       | MENTALIST              | :30 | \$2,400.00 | 09/23-09/23 | 1 P3       | 1          | 1           | \$2,400.00 |         |
|     |     |     | Sales Remark: | V7 ADD - MG FOR CREDIT |     |            |             |            |            |             |            |         |
|     |     |     | V7 Added      |                        |     |            |             |            |            |             |            |         |

9/30



Rep Order# 9821147 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 57396

Printed: 09/21/2012 11:08 AM  
Last Received: 09/21/2012 10:50 AM  
Showing Buylines: All Rep & Sta Revised Lines

5 of 5

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
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Buyer STEPHANIE KINCAID  
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Agency C/P1/P2/E //86  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

| LT  | Ln  | Day | Time        | Program                              | Len | Rate     | Dates       | Spots/Week  | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-------------|--------------------------------------|-----|----------|-------------|-------------|------------|-------------|------------|---------|
| --- | --- | --- | ---         | -----                                | --- | ---      | ---         | ---         | ---        | ---         | ---        | ---     |
|     | *57 | SU  | 1135P-1205A | SPORTS AUTHORITY                     | :30 | \$450.00 | 09/23-09/23 | 1 <i>p2</i> | 1          | 1           | \$450.00   |         |
|     |     |     |             | Sales Remark: V7 ADD - MG FOR CREDIT |     |          |             |             |            |             |            |         |
|     |     |     |             | V7 Added                             |     |          |             |             |            |             |            |         |

---REPORT TOTALS---

Report Totals: 69 / \$45,250.00

---SALES MONTHLY TOTALS---

Sep 12: 199 / \$200,250.00

Sales Totals: 199 / \$200,250.00

Station Totals: 199 / \$200,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |      |     |      |     |      |    |      |     |      |     |
|---------------|-----------|------|-----|------|-----|------|----|------|-----|------|-----|
| Market Totals | \$607,555 | CABL | 0%  | EKRC | 0%  | UNKN | 0% | WBQC | 0%  | WCPO | 32% |
|               |           | WKRC | 32% | WLWT | 20% | WSTR | 0% | WXIX | 14% |      |     |

Books null  
Demos RA35+

# Spot Manager: All, 09/19/12-09/30/12



| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Description | Estimate # | Priority | Spot # | AE |
|------|---------|----------|--------|------|-------|--------------------|-------------|---------------------------|------------|----------|--------|----|
|------|---------|----------|--------|------|-------|--------------------|-------------|---------------------------|------------|----------|--------|----|

Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 57396

## Line: 1

|          |           |           |     |          |         |                       |                         |                       |  |     |            |        |
|----------|-----------|-----------|-----|----------|---------|-----------------------|-------------------------|-----------------------|--|-----|------------|--------|
| 09/19/12 | Wednesday | :28:09 AM | :30 | \$450.00 | 2012MR  | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 1          | MWASH- |
| 09/19/12 | Wednesday | :57:23 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 7          | MWASH- |
| 09/20/12 | Thursday  | :57:22 AM | :30 | \$450.00 | 2012MR  | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 2          | MWASH- |
| 09/20/12 | Thursday  | :13:07 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 9          | MWASH- |
| 09/21/12 | Friday    | :22:03 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 10         | MWASH- |
| 09/21/12 | Friday    | :05:56 AM | :30 | \$450.00 | 2012MR  | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 3          | MWASH- |
| 09/24/12 | Monday    | :04:26 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 4          | MWASH- |
| 09/24/12 | Monday    | :20:13 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 8          | MWASH- |
| 09/25/12 | Tuesday   | :27:59 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 6          | MWASH- |
| 09/25/12 | Tuesday   | :04:41 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 5          | MWASH- |
|          |           |           |     |          |         |                       |                         |                       |  |     | 10         |        |
|          |           |           |     |          |         |                       |                         |                       |  |     | \$4,500.00 |        |

## Line: 2

|          |           |           |     |          |         |                       |                         |                       |  |     |            |        |
|----------|-----------|-----------|-----|----------|---------|-----------------------|-------------------------|-----------------------|--|-----|------------|--------|
| 09/19/12 | Wednesday | :37:53 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 9          | MWASH- |
| 09/19/12 | Wednesday | :51:34 AM | :30 | \$450.00 | 2012MR  | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 1          | MWASH- |
| 09/20/12 | Thursday  | :38:57 AM | :30 | \$450.00 | 2012MR  | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 6          | MWASH- |
| 09/20/12 | Thursday  | :43:18 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 2          | MWASH- |
| 09/21/12 | Friday    | :51:37 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 3          | MWASH- |
| 09/21/12 | Friday    | :36:10 AM | :30 | \$450.00 | 2012MR  | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 10         | MWASH- |
| 09/24/12 | Monday    | :52:22 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 8          | MWASH- |
| 09/24/12 | Monday    | :35:55 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 4          | MWASH- |
| 09/25/12 | Tuesday   | :35:25 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 5          | MWASH- |
| 09/25/12 | Tuesday   | :44:06 AM | :30 | \$450.00 |         | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 7          | MWASH- |
|          |           |           |     |          |         |                       |                         |                       |  |     | 10         |        |
|          |           |           |     |          |         |                       |                         |                       |  |     | \$4,500.00 |        |

## Line: 3

|          |           |           |     |          |         |                  |                         |                       |  |     |            |        |
|----------|-----------|-----------|-----|----------|---------|------------------|-------------------------|-----------------------|--|-----|------------|--------|
| 09/19/12 | Wednesday | :58:54 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 6          | MWASH- |
| 09/19/12 | Wednesday | :58:55 AM | :30 | \$225.00 | 2012MR  | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 1          | MWASH- |
| 09/20/12 | Thursday  | :58:24 AM | :30 | \$225.00 | 2012MR  | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 2          | MWASH- |
| 09/20/12 | Thursday  | :58:54 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 10         | MWASH- |
| 09/21/12 | Friday    | :58:25 AM | :30 | \$225.00 | 2012MR  | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 9          | MWASH- |
| 09/21/12 | Friday    | :58:56 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 3          | MWASH- |
| 09/24/12 | Monday    | :36:07 AM | :30 | \$225.00 |         | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 7          | MWASH- |
| 09/24/12 | Monday    | :58:56 AM | :30 | \$225.00 |         | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 4          | MWASH- |
| 09/25/12 | Tuesday   | :58:55 AM | :30 | \$225.00 |         | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 8          | MWASH- |
| 09/25/12 | Tuesday   | :36:07 AM | :30 | \$225.00 |         | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 5          | MWASH- |
|          |           |           |     |          |         |                  |                         |                       |  |     | 10         |        |
|          |           |           |     |          |         |                  |                         |                       |  |     | \$2,250.00 |        |

## Line: 4

|          |           |           |     |          |         |                  |                         |                       |  |     |   |        |
|----------|-----------|-----------|-----|----------|---------|------------------|-------------------------|-----------------------|--|-----|---|--------|
| 09/19/12 | Wednesday | :13:43 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 7 | MWASH- |
| 09/19/12 | Wednesday | :53:31 AM | :30 | \$225.00 | 2012MR  | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 1 | MWASH- |
| 09/20/12 | Thursday  | :38:26 AM | :30 | \$225.00 | 2012MR  | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 8 | MWASH- |
| 09/20/12 | Thursday  | :54:01 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 |  | P-2 | 2 | MWASH- |

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Description | Estimate # | Priority | Spot # | AE |
|------|---------|----------|--------|------|-------|--------------------|-------------|---------------------------|------------|----------|--------|----|
|------|---------|----------|--------|------|-------|--------------------|-------------|---------------------------|------------|----------|--------|----|

Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 57396

## Line: 4

|          |         |            |     |          |         |                  |                        |                        |  |     |    |        |
|----------|---------|------------|-----|----------|---------|------------------|------------------------|------------------------|--|-----|----|--------|
| 09/21/12 | Friday  | 3:45:40 AM | :30 | \$225.00 | 2012MR  | CBS This Morning | (8:00:00 AM-9:00:00 AM | AROMNEY 4 PRESIDENT 86 |  | P-2 | 10 | MWASH- |
| 09/21/12 | Friday  | 3:59:26 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (8:00:00 AM-9:00:00 AM | AROMNEY 4 PRESIDENT 86 |  | P-2 | 3  | MWASH- |
| 09/24/12 | Monday  | 3:23:00 AM | :30 | \$225.00 |         | CBS This Morning | (8:00:00 AM-9:00:00 AM | AROMNEY 4 PRESIDENT 86 |  | P-2 | 9  | MWASH- |
| 09/24/12 | Monday  | 3:59:26 AM | :30 | \$225.00 |         | CBS This Morning | (8:00:00 AM-9:00:00 AM | AROMNEY 4 PRESIDENT 86 |  | P-2 | 4  | MWASH- |
| 09/25/12 | Tuesday | 3:19:30 AM | :30 | \$225.00 |         | CBS This Morning | (8:00:00 AM-9:00:00 AM | AROMNEY 4 PRESIDENT 86 |  | P-2 | 6  | MWASH- |
| 09/25/12 | Tuesday | 3:58:56 AM | :30 | \$225.00 |         | CBS This Morning | (8:00:00 AM-9:00:00 AM | AROMNEY 4 PRESIDENT 86 |  | P-2 | 5  | MWASH- |

\$2,250.00

10

## Line: 5

|          |           |            |     |          |         |                    |                   |                       |  |     |   |        |
|----------|-----------|------------|-----|----------|---------|--------------------|-------------------|-----------------------|--|-----|---|--------|
| 09/19/12 | Wednesday | 1:58:19 AM | :30 | \$450.00 | 2012-MF | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 2 | MWASH- |
| 09/20/12 | Thursday  | 1:28:12 AM | :30 | \$450.00 | 2012MR  | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 5 | MWASH- |
| 09/21/12 | Friday    | 1:58:56 AM | :30 | \$450.00 | 2012MR  | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 4 | MWASH- |
| 09/24/12 | Monday    | 1:28:41 AM | :30 | \$450.00 |         | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 1 | MWASH- |
| 09/25/12 | Tuesday   | 1:58:26 AM | :30 | \$450.00 |         | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 3 | MWASH- |

\$2,250.00

5

## Line: 6

|          |           |            |     |          |         |                       |                   |                       |  |     |    |        |
|----------|-----------|------------|-----|----------|---------|-----------------------|-------------------|-----------------------|--|-----|----|--------|
| 09/19/12 | Wednesday | 2:23:06 PM | :30 | \$500.00 | 2012-MF | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 1  | MWASH- |
| 09/19/12 | Wednesday | 2:11:29 PM | :30 | \$500.00 | 2012MR  | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 7  | MWASH- |
| 09/20/12 | Thursday  | 2:11:08 PM | :30 | \$500.00 | 2012-MF | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 2  | MWASH- |
| 09/20/12 | Thursday  | 2:28:12 PM | :30 | \$500.00 | 2012MR  | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 10 | MWASH- |
| 09/21/12 | Friday    | 2:03:01 PM | :30 | \$500.00 | 2012-MF | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 3  | MWASH- |
| 09/21/12 | Friday    | 2:27:11 PM | :30 | \$500.00 | 2012MR  | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 9  | MWASH- |
| 09/24/12 | Monday    | 2:27:56 PM | :30 | \$500.00 |         | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 8  | MWASH- |
| 09/24/12 | Monday    | 2:09:22 PM | :30 | \$500.00 |         | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 4  | MWASH- |
| 09/25/12 | Tuesday   | 2:28:11 PM | :30 | \$500.00 |         | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 5  | MWASH- |
| 09/25/12 | Tuesday   | 2:03:57 PM | :30 | \$500.00 |         | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 |  | P-2 | 6  | MWASH- |

\$5,000.00

10

## Line: 7

|          |           |            |     |          |         |                         |                        |                        |  |     |    |        |
|----------|-----------|------------|-----|----------|---------|-------------------------|------------------------|------------------------|--|-----|----|--------|
| 09/19/12 | Wednesday | 5:27:29 PM | :30 | \$750.00 | 2012-MF | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 1  | MWASH- |
| 09/19/12 | Wednesday | 5:05:52 PM | :30 | \$750.00 | 2012MR  | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 10 | MWASH- |
| 09/20/12 | Thursday  | 5:13:02 PM | :30 | \$750.00 | 2012-MF | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 2  | MWASH- |
| 09/20/12 | Thursday  | 5:20:35 PM | :30 | \$750.00 | 2012MR  | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 6  | MWASH- |
| 09/21/12 | Friday    | 5:28:15 PM | :30 | \$750.00 | 2012MR  | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 3  | MWASH- |
| 09/21/12 | Friday    | 5:04:28 PM | :30 | \$750.00 | 2012-MF | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 9  | MWASH- |
| 09/24/12 | Monday    | 5:03:13 PM | :30 | \$750.00 |         | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 4  | MWASH- |
| 09/24/12 | Monday    | 5:20:02 PM | :30 | \$750.00 |         | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 7  | MWASH- |
| 09/25/12 | Tuesday   | 5:04:48 PM | :30 | \$750.00 |         | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 5  | MWASH- |
| 09/25/12 | Tuesday   | 5:27:40 PM | :30 | \$750.00 |         | 5p Local 12 News at Fiv | (5:00:00 PM-5:30:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 8  | MWASH- |

\$7,500.00

10

## Line: 8

|          |           |            |     |          |        |                         |                        |                        |  |     |   |        |
|----------|-----------|------------|-----|----------|--------|-------------------------|------------------------|------------------------|--|-----|---|--------|
| 09/19/12 | Wednesday | 5:36:44 PM | :30 | \$800.00 | 2012MR | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM | PROMNEY 4 PRESIDENT 86 |  | P-2 | 6 | MWASH- |
|----------|-----------|------------|-----|----------|--------|-------------------------|------------------------|------------------------|--|-----|---|--------|

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Descripti | Estimate # | Priority | Spot # | AE |
|------|---------|----------|--------|------|-------|--------------------|-------------|-------------------------|------------|----------|--------|----|
|------|---------|----------|--------|------|-------|--------------------|-------------|-------------------------|------------|----------|--------|----|

Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 57396

## Line: 8

|          |           |            |     |          |                                |                         |                        |     |    |       |
|----------|-----------|------------|-----|----------|--------------------------------|-------------------------|------------------------|-----|----|-------|
| 09/19/12 | Wednesday | 5:52:04 PM | :30 | \$800.00 | 2012-MF5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 1  | MWASH |
| 09/20/12 | Thursday  | 5:43:07 PM | :30 | \$800.00 | 2012MR 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 2  | MWASH |
| 09/20/12 | Thursday  | 5:38:13 PM | :30 | \$800.00 | 2012-MF5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 8  | MWASH |
| 09/21/12 | Friday    | 5:41:52 PM | :30 | \$800.00 | 2012-MF5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 10 | MWASH |
| 09/21/12 | Friday    | 5:58:21 PM | :30 | \$800.00 | 2012MR 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 3  | MWASH |
| 09/24/12 | Monday    | 5:56:36 PM | :30 | \$800.00 | 5p Local 12 News at Fiv        | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 4  | MWASH |
| 09/24/12 | Monday    | 5:35:41 PM | :30 | \$800.00 | 5p Local 12 News at Fiv        | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 7  | MWASH |
| 09/25/12 | Tuesday   | 5:41:52 PM | :30 | \$800.00 | 5p Local 12 News at Fiv        | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 5  | MWASH |
| 09/25/12 | Tuesday   | 5:58:21 PM | :30 | \$800.00 | 5p Local 12 News at Fiv        | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | P-2 | 9  | MWASH |

## Line: 9

|          |           |           |     |          |                                |                 |                       |     |    |       |
|----------|-----------|-----------|-----|----------|--------------------------------|-----------------|-----------------------|-----|----|-------|
| 09/19/12 | Wednesday | :25:39 PM | :30 | \$900.00 | 2012-MF6p Local 12 News at Six | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 1  | MWASH |
| 09/19/12 | Wednesday | :07:46 PM | :30 | \$900.00 | 2012MR 6p Local 12 News at Six | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 7  | MWASH |
| 09/20/12 | Thursday  | :28:10 PM | :30 | \$900.00 | 2012MR 6p Local 12 News at Six | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 10 | MWASH |
| 09/20/12 | Thursday  | :11:47 PM | :30 | \$900.00 | 2012-MF6p Local 12 News at Six | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 2  | MWASH |
| 09/21/12 | Friday    | :05:19 PM | :30 | \$900.00 | 2012-MF6p Local 12 News at Six | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 3  | MWASH |
| 09/21/12 | Friday    | :27:16 PM | :30 | \$900.00 | 2012MR 6p Local 12 News at Six | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 8  | MWASH |
| 09/24/12 | Monday    | :27:46 PM | :30 | \$900.00 | 6p Local 12 News at Six        | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 6  | MWASH |
| 09/24/12 | Monday    | :11:38 PM | :30 | \$900.00 | 6p Local 12 News at Six        | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 4  | MWASH |
| 09/25/12 | Tuesday   | :05:34 PM | :30 | \$900.00 | 6p Local 12 News at Six        | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 9  | MWASH |
| 09/25/12 | Tuesday   | :27:11 PM | :30 | \$900.00 | 6p Local 12 News at Six        | 6:00 PM-6:30 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 5  | MWASH |

## Line: 10

|          |           |            |     |          |                    |                 |                       |     |    |       |
|----------|-----------|------------|-----|----------|--------------------|-----------------|-----------------------|-----|----|-------|
| 09/19/12 | Wednesday | 7:46:21 PM | :30 | \$850.00 | 2012MR M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 1  | MWASH |
| 09/19/12 | Wednesday | 7:55:10 PM | :30 | \$850.00 | 2012-MFM-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 6  | MWASH |
| 09/20/12 | Thursday  | 7:54:01 PM | :30 | \$850.00 | 2012MR M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 10 | MWASH |
| 09/20/12 | Thursday  | 7:39:12 PM | :30 | \$850.00 | 2012-MFM-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 2  | MWASH |
| 09/21/12 | Friday    | 7:59:26 PM | :30 | \$850.00 | 2012MR M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 3  | MWASH |
| 09/21/12 | Friday    | 7:35:45 PM | :30 | \$850.00 | 2012-MFM-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 8  | MWASH |
| 09/24/12 | Monday    | 7:42:22 PM | :30 | \$850.00 | M-F 730p-8p        | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 9  | MWASH |
| 09/24/12 | Monday    | 7:34:30 PM | :30 | \$850.00 | M-F 730p-8p        | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 4  | MWASH |
| 09/25/12 | Tuesday   | 7:35:30 PM | :30 | \$850.00 | M-F 730p-8p        | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 7  | MWASH |
| 09/25/12 | Tuesday   | 7:51:14 PM | :30 | \$850.00 | M-F 730p-8p        | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 5  | MWASH |

## Line: 11

|          |           |             |     |            |                               |                   |                       |     |   |       |
|----------|-----------|-------------|-----|------------|-------------------------------|-------------------|-----------------------|-----|---|-------|
| 09/19/12 | Wednesday | 11:12:46 PM | :30 | \$1,800.00 | 2012MR 11p M-F Local 12 News  | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 8 | MWASH |
| 09/19/12 | Wednesday | 11:31:10 PM | :30 | \$1,800.00 | 2012-MF 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 1 | MWASH |
| 09/20/12 | Thursday  | 11:11:44 PM | :30 | \$1,800.00 | 2012MR 11p M-F Local 12 News  | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 9 | MWASH |
| 09/20/12 | Thursday  | 11:34:16 PM | :30 | \$1,800.00 | 2012-MF 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 2 | MWASH |
| 09/21/12 | Friday    | 11:26:16 PM | :30 | \$1,800.00 | 2012MR 11p M-F Local 12 News  | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | P-2 | 3 | MWASH |

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



| Date                           | Weekday   | Air Time    | Length | Rate        | Ad-ID | Inv. Code (Booked)    | Time Period          | Order Product Description | Estimate # | Priority | Spot # | AE    |
|--------------------------------|-----------|-------------|--------|-------------|-------|-----------------------|----------------------|---------------------------|------------|----------|--------|-------|
| Advertiser: Romney/R/President |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| Agency: American Rambler Pro   |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| Station: WKRC-TV               |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| Order: 57396                   |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| Line: 11                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/24/12                       | Monday    | 1:05:08 PM  | :30    | \$1,800.00  |       | 11p M-F Local 12 News | 11:00 PM-11:35 PM    | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4      | MWASH |
| 09/24/12                       | Monday    | 1:33:00 PM  | :30    | \$1,800.00  |       | 11p M-F Local 12 News | 11:00 PM-11:35 PM    | ROMNEY 4 PRESIDENT 86     |            | P-2      | 7      | MWASH |
| 09/25/12                       | Tuesday   | 1:33:30 PM  | :30    | \$1,800.00  |       | 11p M-F Local 12 News | 11:00 PM-11:35 PM    | ROMNEY 4 PRESIDENT 86     |            | P-2      | 6      | MWASH |
| 09/25/12                       | Tuesday   | 1:04:49 PM  | :30    | \$1,800.00  |       | 11p M-F Local 12 News | 11:00 PM-11:35 PM    | ROMNEY 4 PRESIDENT 86     |            | P-2      | 5      | MWASH |
|                                |           |             |        | \$16,200.00 |       |                       |                      |                           |            |          |        | 9     |
| Line: 12                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/25/12                       | Tuesday   | 7:57:36 PM  | :30    | \$4,000.00  |       | Tue Reg 1             | 8:00 PM-9:00 PM      | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$4,000.00  |       |                       |                      |                           |            |          |        | 1     |
| Line: 13                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/25/12                       | Tuesday   | 9:40:08 PM  | :30    | \$3,500.00  |       | Tue Reg 2             | 9:00 PM-10:00 PM     | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$3,500.00  |       |                       |                      |                           |            |          |        | 1     |
| Line: 14                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/19/12                       | Wednesday | 9:09:59 PM  | :30    | \$5,000.00  |       | 2012MR Wed Reg 2      | 9:00 PM-10:00 PM     | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$5,000.00  |       |                       |                      |                           |            |          |        | 1     |
| Line: 15                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/19/12                       | Wednesday | 10:49:24 PM | :30    | \$3,500.00  |       | 2012-MFWed Reg 3      | 10:00 PM-11:00 PM    | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$3,500.00  |       |                       |                      |                           |            |          |        | 1     |
| Line: 16                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/20/12                       | Thursday  | 8:44:34 PM  | :30    | \$4,000.00  |       | 2012-MFThu Reg 1      | 8:00 PM-9:00 PM      | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$4,000.00  |       |                       |                      |                           |            |          |        | 1     |
| Line: 17                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/21/12                       | Friday    | 10:43:00 PM | :30    | \$2,500.00  |       | 2012-MFFri Reg 3      | 10:00 PM-11:00 PM    | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$2,500.00  |       |                       |                      |                           |            |          |        | 1     |
| Line: 18                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/22/12                       | Saturday  | 6:32:37 AM  | :30    | \$225.00    |       | 6a-8a Local 12 News S | 6:00:00 AM-7:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$225.00    |       |                       |                      |                           |            |          |        | 1     |
| Line: 19                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/22/12                       | Saturday  | 7:05:48 AM  | :30    | \$225.00    |       | 6a-8a Local 12 News S | 7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$225.00    |       |                       |                      |                           |            |          |        | 1     |
| Line: 20                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/22/12                       | Saturday  | 7:57:41 AM  | :30    | \$350.00    |       | CBS This Morning Satu | 8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$350.00    |       |                       |                      |                           |            |          |        | 1     |
| Line: 21                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/22/12                       | Saturday  | 9:19:38 AM  | :30    | \$350.00    |       | CBS This Morning Satu | 9:00:00 AM-10:00:00  | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$350.00    |       |                       |                      |                           |            |          |        | 1     |
| Line: 23                       |           |             |        |             |       |                       |                      |                           |            |          |        |       |
| 09/22/12                       | Saturday  | 9:28:26 PM  | :30    | \$1,200.00  |       | Sat Reg 2             | 9:00 PM-10:00 PM     | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |           |             |        | \$1,200.00  |       |                       |                      |                           |            |          |        | 1     |

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 09/19/12-09/30/12



| Date                           | Weekday  | Air Time   | Length | Rate        | Ad-ID | Inv. Code (Booked)       | Time Period               | Order Product Description | Estimate # | Priority | Spot # | AE    |
|--------------------------------|----------|------------|--------|-------------|-------|--------------------------|---------------------------|---------------------------|------------|----------|--------|-------|
| Advertiser: Romney/R/President |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| Agency: American Rambler Pro   |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| Station: WKRC-TV               |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| Order: 57396                   |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| Line: 24                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/22/12                       | Saturday | 1:26:15 PM | :30    | \$1,800.00  |       | 11p M-Su Local 12 New    | (11:00:00 PM-11:30:00 PM) | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH |
| 09/22/12                       | Saturday | 1:06:05 PM | :30    | \$1,800.00  |       | 11p M-Su Local 12 New    | (11:00:00 PM-11:30:00 PM) | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 2      |       |
| Line: 25                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/23/12                       | Sunday   | 3:58:56 AM | :30    | \$450.00    |       | CBS Sun Morning          | (9:00:00 AM-9:30:00 AM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 1      |       |
| Line: 26                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/23/12                       | Sunday   | 3:54:19 AM | :30    | \$450.00    |       | CBS Sun Morning          | (9:30:00 AM-10:00:00 AM)  | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 1      |       |
| Line: 27                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/23/12                       | Sunday   | 1:12:04 AM | :30    | \$450.00    |       | CBS Sun Morning          | (10:00:00 AM-10:30:00 AM) | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 1      |       |
| Line: 28                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/23/12                       | Sunday   | 3:59:56 AM | :30    | \$400.00    |       | Face the Nation          | 10:30 AM-11:00 AM         | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 1      |       |
| Line: 29                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/23/12                       | Sunday   | 3:58:26 PM | :30    | \$15,000.00 |       | Bengals vs Washington    | (1:00:00 PM-4:00:00 PM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
| 09/23/12                       | Sunday   | 1:28:22 PM | :30    | \$15,000.00 |       | Bengals vs Washington    | (1:00:00 PM-4:00:00 PM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH |
| 09/23/12                       | Sunday   | 2:58:56 PM | :30    | \$15,000.00 |       | Bengals vs Washington    | (1:00:00 PM-4:00:00 PM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 3      |       |
| Line: 31                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/23/12                       | Sunday   | 7:39:38 PM | :30    | \$2,500.00  |       | Sun Reg 1                | 7:00 PM-8:00 PM           | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
| 09/23/12                       | Sunday   | 7:19:17 PM | :30    | \$2,500.00  |       | Sun Reg 1                | 7:00 PM-8:00 PM           | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 2      |       |
| Line: 32                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/23/12                       | Sunday   | 1:05:43 PM | :30    | \$1,800.00  |       | 11p M-Su Local 12 New    | 11:00 PM-11:35 PM         | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH |
| 09/23/12                       | Sunday   | 1:25:37 PM | :30    | \$1,800.00  |       | 11p M-Su Local 12 New    | 11:00 PM-11:35 PM         | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 2      |       |
| Line: 33                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/25/12                       | Tuesday  | 3:50:22 AM | :30    | \$450.00    |       | 6a Good Morn Cincinnati  | 6a-7a                     | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 1      |       |
| Line: 34                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/24/12                       | Monday   | 3:41:37 PM | :30    | \$800.00    |       | 5p Local 12 News at Five | (5:30:00 PM-6:00:00 PM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
|                                |          |            |        |             |       |                          |                           |                           |            |          | 1      |       |
| Line: 35                       |          |            |        |             |       |                          |                           |                           |            |          |        |       |
| 09/24/12                       | Monday   |            | :30    | \$350.00    |       | 5a Good Morn Cincinnati  | (5:00:00 AM-5:30:00 AM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 5      | MWASH |
| 09/24/12                       | Monday   |            | :30    | \$350.00    |       | 5a Good Morn Cincinnati  | (5:00:00 AM-5:30:00 AM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH |
| 09/24/12                       | Monday   |            | :30    | \$350.00    |       | 5a Good Morn Cincinnati  | (5:00:00 AM-5:30:00 AM)   | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH |

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



| Date                           | Weekday  | Air Time  | Length | Rate     | Ad-ID | Inv. Code (Booked)    | Time Period           | Order Product Description | Estimate # | Priority | Spot # | AE     |
|--------------------------------|----------|-----------|--------|----------|-------|-----------------------|-----------------------|---------------------------|------------|----------|--------|--------|
| Advertiser: Romney/R/President |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| Agency: American Rambler Pro   |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| Station: WKRC-TV               |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| Order: 57396                   |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| <b>Line: 35</b>                |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| 09/25/12                       | Tuesday  |           | :30    | \$350.00 |       | 5a Good Morn Cincinna | (5:00:00 AM-5:30:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$350.00 |       | 5a Good Morn Cincinna | (5:00:00 AM-5:30:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4      | MWASH- |
|                                |          |           |        |          |       |                       |                       |                           |            |          | 5      |        |
| <b>Line: 36</b>                |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| 09/24/12                       | Monday   |           | :30    | \$350.00 |       | 5a Good Morn Cincinna | (5:30:00 AM-6:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$350.00 |       | 5a Good Morn Cincinna | (5:30:00 AM-6:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$350.00 |       | 5a Good Morn Cincinna | (5:30:00 AM-6:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 5      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$350.00 |       | 5a Good Morn Cincinna | (5:30:00 AM-6:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$350.00 |       | 5a Good Morn Cincinna | (5:30:00 AM-6:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4      | MWASH- |
|                                |          |           |        |          |       |                       |                       |                           |            |          | 5      |        |
| <b>Line: 37</b>                |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| 09/24/12                       | Monday   |           | :30    | \$225.00 |       | CBS This Morning      | (7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$225.00 |       | CBS This Morning      | (7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 5      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$225.00 |       | CBS This Morning      | (7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$225.00 |       | CBS This Morning      | (7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$225.00 |       | CBS This Morning      | (7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3      | MWASH- |
|                                |          |           |        |          |       |                       |                       |                           |            |          | 5      |        |
| <b>Line: 38</b>                |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| 09/24/12                       | Monday   |           | :30    | \$225.00 |       | CBS This Morning      | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$225.00 |       | CBS This Morning      | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 5      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$225.00 |       | CBS This Morning      | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$225.00 |       | CBS This Morning      | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$225.00 |       | CBS This Morning      | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4      | MWASH- |
|                                |          |           |        |          |       |                       |                       |                           |            |          | 5      |        |
| <b>Line: 39</b>                |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| 09/22/12                       | Saturday | :07:03 AM | :30    | \$225.00 |       | 6a-8a Local 12 News S | (6:00:00 AM-7:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
| 09/22/12                       | Saturday | :39:45 AM | :30    | \$225.00 |       | 6a-8a Local 12 News S | (6:00:00 AM-7:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH- |
|                                |          |           |        |          |       |                       |                       |                           |            |          | 2      |        |
| <b>Line: 40</b>                |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| 09/22/12                       | Saturday | :21:24 AM | :30    | \$225.00 |       | 6a-8a Local 12 News S | (7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
| 09/22/12                       | Saturday | :30:17 AM | :30    | \$225.00 |       | 6a-8a Local 12 News S | (7:00:00 AM-8:00:00 A | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH- |
|                                |          |           |        |          |       |                       |                       |                           |            |          | 2      |        |
| <b>Line: 41</b>                |          |           |        |          |       |                       |                       |                           |            |          |        |        |
| 09/24/12                       | Monday   |           | :30    | \$250.00 |       | M-F 9a-10a            | 9a-10a                | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$250.00 |       | M-F 9a-10a            | 9a-10a                | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$250.00 |       | M-F 9a-10a            | 9a-10a                | ROMNEY 4 PRESIDENT 86     |            | P-2      | 9      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$250.00 |       | M-F 9a-10a            | 9a-10a                | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3      | MWASH- |
| 09/24/12                       | Monday   |           | :30    | \$250.00 |       | M-F 9a-10a            | 9a-10a                | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4      | MWASH- |
| 09/25/12                       | Tuesday  |           | :30    | \$250.00 |       | M-F 9a-10a            | 9a-10a                | ROMNEY 4 PRESIDENT 86     |            | P-2      | 7      | MWASH- |

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/19/12-09/30/12



| Date                           | Weekday   | Air Time | Length | Rate       | Ad-ID | Inv. Code (Booked)                             | Time Period            | Order Product Description | Estimate # | Priority | Spot #            | AE        |
|--------------------------------|-----------|----------|--------|------------|-------|--|------------------------|---------------------------|------------|----------|-------------------|-----------|
| Advertiser: Romney/R/President |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| Agency: American Rambler Pro   |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| Station: WKRC-TV               |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| Order: 57396                   |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| <b>Line: 41</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| 09/25/12                       | Tuesday   |          | :30    | \$250.00   |       | M-F 9a-10a                                     | 9a-10a                 | ROMNEY 4 PRESIDENT 86     |            | P-2      | 5                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$250.00   |       | M-F 9a-10a                                     | 9a-10a                 | ROMNEY 4 PRESIDENT 86     |            | P-2      | 8                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$250.00   |       | M-F 9a-10a                                     | 9a-10a                 | ROMNEY 4 PRESIDENT 86     |            | P-2      | 10                | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$250.00   |       | M-F 9a-10a                                     | 9a-10a                 | ROMNEY 4 PRESIDENT 86     |            | P-2      | 6                 | MWASH-    |
|                                |           |          |        |            |       |  |                        |                           |            |          | <b>\$2,500.00</b> | <b>10</b> |
| <b>Line: 42</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| 09/24/12                       | Monday    |          | :30    | \$500.00   |       | Local 12 News at Noon                          | 12p-1230p              | ROMNEY 4 PRESIDENT 86     |            | P-2      | 5                 | MWASH-    |
| 09/24/12                       | Monday    |          | :30    | \$500.00   |       | Local 12 News at Noon                          | 12p-1230p              | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1                 | MWASH-    |
| 09/24/12                       | Monday    |          | :30    | \$500.00   |       | Local 12 News at Noon                          | 12p-1230p              | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$500.00   |       | Local 12 News at Noon                          | 12p-1230p              | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$500.00   |       | Local 12 News at Noon                          | 12p-1230p              | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3                 | MWASH-    |
|                                |           |          |        |            |       |  |                        |                           |            |          | <b>\$2,500.00</b> | <b>5</b>  |
| <b>Line: 43</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| 09/24/12                       | Monday    |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 2                 | MWASH-    |
| 09/24/12                       | Monday    |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 1                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 5                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 3                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 4                 | MWASH-    |
|                                |           |          |        |            |       |  |                        |                           |            |          | <b>\$3,250.00</b> | <b>5</b>  |
| <b>Line: 44</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| 09/24/12                       | Monday    |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 2                 | MWASH-    |
| 09/24/12                       | Monday    |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 5                 | MWASH-    |
| 09/24/12                       | Monday    |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 1                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 4                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$650.00   |       | 4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM) | PROMNEY 4 PRESIDENT 86 |                           |            | P-2      | 3                 | MWASH-    |
|                                |           |          |        |            |       |  |                        |                           |            |          | <b>\$3,250.00</b> | <b>5</b>  |
| <b>Line: 45</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| 09/24/12                       | Monday    |          | :30    | \$550.00   |       | Letterman                                      | 1135p-1235a            | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1                 | MWASH-    |
| 09/24/12                       | Monday    |          | :30    | \$550.00   |       | Letterman                                      | 1135p-1235a            | ROMNEY 4 PRESIDENT 86     |            | P-2      | 4                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$550.00   |       | Letterman                                      | 1135p-1235a            | ROMNEY 4 PRESIDENT 86     |            | P-2      | 3                 | MWASH-    |
| 09/25/12                       | Tuesday   |          | :30    | \$550.00   |       | Letterman                                      | 1135p-1235a            | ROMNEY 4 PRESIDENT 86     |            | P-2      | 2                 | MWASH-    |
|                                |           |          |        |            |       |  |                        |                           |            |          | <b>\$2,200.00</b> | <b>4</b>  |
| <b>Line: 46</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| 09/25/12                       | Tuesday   |          | :30    | \$1,200.00 |       | Tue Reg 3                                      | 10p-11p                | ROMNEY 4 PRESIDENT 86     |            | P-4      | 1                 | MWASH-    |
|                                |           |          |        |            |       |  |                        |                           |            |          | <b>\$1,200.00</b> | <b>1</b>  |
| <b>Line: 47</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |
| 09/26/12                       | Wednesday |          | :30    | \$5,500.00 |       | Wed Reg 2                                      | 9p-10p                 | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1                 | MWASH-    |
|                                |           |          |        |            |       |  |                        |                           |            |          | <b>\$5,500.00</b> | <b>1</b>  |
| <b>Line: 48</b>                |           |          |        |            |       |  |                        |                           |            |          |                   |           |

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# Spot Manager: All, 09/19/12-09/30/12



| Date                           | Weekday  | Air Time   | Length | Rate       | Ad-ID | Inv. Code (Booked) | Time Period           | Order Product Description | Estimate # | Priority | Spot # | AE     |
|--------------------------------|----------|------------|--------|------------|-------|--------------------|-----------------------|---------------------------|------------|----------|--------|--------|
| Advertiser: Romney/R/President |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| Agency: American Rambler Pro   |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| Station: WKRC-TV               |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| Order: 57396                   |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| Line: 48                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/22/12                       | Saturday |            | :30    | \$100.00   |       | Big East Football  | (12:00:00 PM-3:30:00  | ROMNEY 4 PRESIDENT 86     |            | P-4      | 4      | MWASH- |
| 09/22/12                       | Saturday |            | :30    | \$100.00   |       | Big East Football  | (12:00:00 PM-3:30:00  | ROMNEY 4 PRESIDENT 86     |            | P-4      | 2      | MWASH- |
| 09/22/12                       | Saturday |            | :30    | \$100.00   |       | Big East Football  | (12:00:00 PM-3:30:00  | ROMNEY 4 PRESIDENT 86     |            | P-4      | 1      | MWASH- |
| 09/22/12                       | Saturday |            | :30    | \$100.00   |       | Big East Football  | (12:00:00 PM-3:30:00  | ROMNEY 4 PRESIDENT 86     |            | P-4      | 3      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 4      |        |
| Line: 49                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/22/12                       | Saturday | 3:24:31 PM | :30    | \$350.00   |       | SEC Football       | (3:30:00 PM-7:00:00   | PROMNEY 4 PRESIDENT 86    |            | P-4      | 1      | MWASH- |
| 09/22/12                       | Saturday | 1:04:21 PM | :30    | \$350.00   |       | SEC Football       | (3:30:00 PM-7:00:00   | PROMNEY 4 PRESIDENT 86    |            | P-4      | 2      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 2      |        |
| Line: 50                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/22/12                       | Saturday | 1:28:30 PM | :30    | \$2,000.00 |       | Sat Reg 3          | 10p-11p               | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
| Line: 51                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/23/12                       | Sunday   | 1:28:56 AM | :30    | \$450.00   |       | Bengals Weekly     | (11:30:00 AM-12:00:00 | ROMNEY 4 PRESIDENT 86     |            | P-3      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
| Line: 52                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/23/12                       | Sunday   | 1:58:26 AM | :30    | \$1,200.00 |       | NFL Today          | (12:00:00 PM-1:00:00  | ROMNEY 4 PRESIDENT 86     |            | P-3      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
| Line: 53                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/23/12                       | Sunday   | 1:28:45 PM | :30    | \$2,400.00 |       | Sun Reg 4          | 10p-11p               | ROMNEY 4 PRESIDENT 86     |            | P-3      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
| Line: 54                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/23/12                       | Sunday   | 2:03:56 XM | :30    | \$450.00   |       | Sun 1135p-1205a    | 1135p-1205a           | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
| Line: 55                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/27/12                       | Thursday |            | :30    | \$5,000.00 |       | Thu Reg 1          | 8p-9p                 | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
| Line: 56                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/27/12                       | Thursday |            | :30    | \$4,000.00 |       | Thu Reg 2          | 9p-10p                | ROMNEY 4 PRESIDENT 86     |            | P-2      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
| Line: 57                       |          |            |        |            |       |                    |                       |                           |            |          |        |        |
| 09/28/12                       | Friday   |            | :30    | \$1,600.00 |       | Fri Reg 1          | 8p-9p                 | ROMNEY 4 PRESIDENT 86     |            | P-3      | 1      | MWASH- |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 1      |        |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 199    |        |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 199    |        |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 199    |        |
|                                |          |            |        |            |       |                    |                       |                           |            |          | 199    |        |

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Spot Manager: All, 09/19/12-09/30/12



| Date | Weekday | Air Time | Length | Rate         | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Descripti | Estimate # | Priority | Spot # | AE  |
|------|---------|----------|--------|--------------|-------|--------------------|-------------|-------------------------|------------|----------|--------|-----|
|      |         |          |        | \$200,250.00 |       |                    |             |                         |            |          |        | 199 |

[Filtered by: ] [Sorted by: Station]